



CHARITABLE GIVING GRANT APPLICATION

The Iowa Heart Foundation is dedicated to promoting cardiovascular health in our communities by increasing awareness, providing access to information and assisting those in need. All funding, programs and services remain within Iowa. Additional information regarding the mission and activities of the Foundation may be found on the website at www.iowaheartfoundation.org.

The Iowa Heart Foundation awards charitable grants to businesses and organizations that provide services or programming based upon the following criteria: (1) Iowa organization (2) demonstrated financial need (3) population and number served (4) proposed impact of the scope of project and (5) proposed partners to accomplish goals of project. Only one grant will be awarded annually per company or program. Applications will be reviewed by Iowa Heart Foundation Board members.

ORGANIZATION NAME:

ADDRESS:

CITY:

STATE:

ZIP CODE:

ORGANIZATION WEBSITE:

CONTACT PERSON:

EMAIL ADDRESS:

DAYTIME PHONE: ()

CELL PHONE: ()

IS ORGANIZATION OR BUSINESS A NONPROFIT?

YES NO

IF YES, THE TAX ID NUMBER IS:

PARTNER ORGANIZATIONS/CONTACT INFORMATION FOR PROJECT:

AMOUNT OF GRANT REQUEST:



IOWA HEART
Foundation

Please respond to the areas listed below. Feel free to attach additional response pages (as needed).

ORGANIZATION DESCRIPTION

(Include organization's mission; age, population and numbers served per month; type(s) of business or activity organization supports; describe cooperative relationship between project partners.)

IMPLEMENTATION

(Describe how the grant award will be utilized in the proposed project.)

FINANCIALS

Please attach budgetary information that may assist in determining financial need. (Net income/expenses for project)

Please submit a copy of the organization's latest 501(c)(3) IRS determination letter or a copy of a W-9 form (dated within past 12 months).

ORGANIZATION REPRESENTATIVE (PRINT NAME):

SIGNATURE OF AGREEMENT:

POSITION:

DATE:

IOWA HEART FOUNDATION

DATE RECEIVED:

DATE REVIEWED:

APPROVED BY:



IOWA HEART FOUNDATION CHARITABLE GIVING GUIDELINES

Iowa Heart Foundation is committed to supporting Iowa communities. Outlined below are the charitable giving mission, values, goals, funding priorities and process for applying for a charitable gift.

MISSION

The Iowa Heart Foundation is dedicated to promoting cardiovascular health in our communities by increasing awareness, providing access to information and assisting those in need. All funding, programs and services remain within Iowa.

VALUES

Iowa Heart Foundation seeks to align its charitable giving with its core values and mission.

- The belief that all individuals can improve the lives of themselves and their families through cardiovascular disease prevention education.
- The importance of hard work, and the human dignity that comes through work
- The importance of funding community education programs and supporting cardiovascular disease prevention in Iowa communities.

These values grow out of the backgrounds of Iowa Heart Foundation's founders. We support approaches that are nonsectarian, non-partisan and accessible to diverse populations.

GOALS & FOCUS AREAS

Consistent with our mission and values, Iowa Heart Foundation's charitable giving focuses primarily on improving quality of life for Iowans and their communities by:

- Creating and supporting educational opportunities related to cardiovascular disease prevention for Iowans of all ages.
- Supporting charitable health care services related to the prevention and treatment of cardiovascular disease.

FUNDING CRITERIA AND PRIORITIES

Each year a maximum of 10 percent of IHF annual operating budget will be designated for charitable giving subject to Board review. Eligible applicants include 501(c)(3) nonprofit organizations with IRS tax-exempt status. In reviewing proposals, IHF will give priority to the following types of initiatives:

- Funding the placement of Automatic External Defibrillators (AEDs) in Iowa communities, including staff/volunteer training on its use.
- Efforts targeting communities or populations with significant unmet cardiovascular-related health care needs.
- Results-oriented programs, where our contributions can make a long-term measurable difference in the quality of people's lives.

IHF does not generally support religious organizations, clubs, fraternal groups, political campaigns or lobbying groups, unless funds will be used to support programs that are open to the public and/or directly serve the public interest.



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GRANT APPLICATION PROCESS

Organizations requesting funding for placement of an AED should complete the AED-placement application found on the IHF website at www.iowaheartfoundation.org.

Organizations requesting less than \$500 whose efforts fall within the scope of IHF charitable donation focus areas are invited to apply for funding by submitting a one-page letter stating the general nature of the organization and the program for which funding is sought.

Organizations requesting \$500 or more and whose efforts fall within the scope of IHF charitable donation focus areas should complete the charitable giving grant application found on the IHF website at www.iowaheartfoundation.org. Applicants may include annual reports, brochures and/or other materials that will assist in evaluating the organization and its proposal.

APPLICATIONS/PROPOSALS SHOULD BE SENT TO: IOWA HEART FOUNDATION

Attn: Cindy Conroy, Program Coordinator
5880 University Ave., Suite 101
West Des Moines, IA 50266
Ph: 515-633-3555
Email: cconroy@iowaheart.com

Proposals are accepted on a rolling basis and are reviewed quarterly. Funding decisions are based on available resources and the degree to which proposals meet IHF charitable giving priorities and review criteria. Organizations may only submit one application each year. Applicants can expect to be informed of funding decisions within three months of submitting their proposal.